

start something

Think of the possibilities. **What will you start?**

BIG BROTHERS BIG SISTERS Our one-to-one mentoring model helps kids facing adversity achieve measurable outcomes leading to lifelong success. Growing up has never been easy. Especially today when more kids are living in a single-parent home and in poverty. But, what if every child was sent on the right path? What if every child stayed in school? Graduated college? Got a job? Gave back to the community? What if every child's potential was fulfilled? What could that start? It could be the start of something great. Every time you donate money or time to Big Brothers Big Sisters it makes a huge impact on a child.



OUR IMPACT In 2011, our volunteers provided 90,000 hours of mentoring to more than 1,500 Little Brothers and Sisters - the value of this time is nearly \$2 million! Even more impressively, last year more than 97% of our Little Brothers and Sisters stayed in school, improved their grades and avoided early parenting.

Last year, we also supported more than 70 students who benefited from our scholarship program and awarded more than \$45,000 in scholarship funds.

Our agency is ranked in the top 5 percent in the nation for program quality (out of 360 BBBS agencies), and last year, our agency was one of only 18 honorees nationwide that was named a Gold Standard Award agency for sustained pace-setting performance in quality growth.

OUR PROGRAM BBBS creates and supports strong and caring relationships between an adult volunteer (Big) and a child (Little). Our unique model of one-to-one mentoring has a direct and lasting effect on the lives of young people. Volunteers in the BBBS mentoring program meet with their Little 3-4 times per month for a minimum of one year. The average BBBS match relationship lasts more than 2 years.

OUR PRIORITIES Though we strive to serve any child who needs and wants a mentor, we are currently addressing community need through targeted mentoring initiatives such as:

- Serving children who have been involved with the juvenile justice system;
- Serving children of military personnel;
- Serving middle-school aged children; and
- Serving children with an incarcerated parent or other family member.

OUR INVESTMENT BBBS is a donor-supported mentoring organization. Your investment, whether it be \$25, \$100, \$1,000 or more, provides a safer community, better prepared workforce and more responsible, productive citizens achieving lifelong success. Compared to the alternative -- \$99,000 per year to incarcerate one child in a Texas Youth Commission facility -- our program is a great investment with an excellent return.

Big Brothers Big Sisters of Central Texas

www.BigMentoring.org • 1400 Tillery Street • Austin, Texas 78721 • 512.472.5437



YOU CAN HELP

Donate: Support BBBS and see your investment go a long way. www.BigMentoring.org/Donate

Volunteer: Give your time and become a mentor.

Advocate: Tell others about BBBS and help us advocate for our programs.

