



BIG BROTHERS BIG SISTERS
ICE BALL



**AN EVENING THAT MAKES A
LIFETIME OF DIFFERENCE**

**SATURDAY, AUGUST 22, 2020
THE FAIRMONT HOTEL
6:00 P.M. - MIDNIGHT**

BIG BROTHERS BIG SISTERS
ICE BALL
OVERVIEW

JOIN US FOR THE BRIGHTEST GEM OF AUSTIN'S CHARITY GALAS

An evening that makes a lifetime of difference

Big Brothers Big Sisters is going bigger, bolder and brighter for this year's Ice Ball gala with cocktails, silent auction, BIG board, seated dinner, live auction, music, and dancing. **100% of funds raised stay local** and are used to create and nurture life-changing friendships between at-risk youth and caring adult mentors. More than 98% of our Little Brothers and Sisters **stay in school, stay out of trouble, and keep up their grades.**



2019 LEAD SPONSORS





BIG BROTHERS BIG SISTERS

ICE BALL OVERVIEW



IN 2019...

All Sold Out | A sold-out crowd of 800+ guests raised over \$750,000 for BBBS!

Large online reach | The BBBS and Ice Ball websites had over 40,000 unique visitors.

Connected audience | 10,000+ email recipients, 3,000+ Facebook fans, 2,500 Twitter followers.

Active participants | Every year nearly 1,000 Bigs volunteer 50,000+ hours with their Littles.

Cultivation | Ice Ball is a great opportunity to get to know your clients in a fun, festive setting.

Media Exposure | Over 4 million media impressions made!



PHOTOS: CHRIS CASELLI AND ERIN REAS

#IceBall20



BIG BROTHERS BIG SISTERS

ICE BALL

SPONSORSHIPS

SPONSORING IS A GREAT WAY TO SUPPORT AUSTIN'S YOUTH

DIAMOND SPONSOR \$50,000 - (1 AVAILABLE)

- Opportunity for company representative to welcome guests
- Opportunity to join BBBS in one (1) on-air promotion (*Media is never guaranteed*)
- Minimum of one (1) media alert and one (1) press release

Logo featured as the Diamond Sponsor on

- Printed invitation and program
- All Ice Ball electronic communications
- Ice Ball webpage
- Ice Ball event signage
- Table signage
- Logo featured in evening's presentation
- Bid paddle

Night of the event

- 4 Elite reserved tables for 40 guests with white glove service
- 20 Valet parking passes
- 2 Hotel rooms for night of gala
- Champagne pour to welcome guests at tables
- Verbal recognition from stage

Year-round recognition

- Opportunities for additional print media
- Invitations to exclusive BBBS events

Added benefit of being a BBBS partner

- Opportunity for first look at guest list (pre-event)
- Special introductions by the CEO (limit 3) at Ice Ball

PLATINUM SPONSOR \$25,000 - (3 AVAILABLE)

Minimum of one (1) media alert

Logo featured as the Platinum Sponsor on

- Printed invitation and program
- 4 Ice Ball electronic communications
- Ice Ball webpage
- Ice Ball event signage
- Table signage
- Logo featured in evening's presentation

Night of the event

- 3 Premium reserved tables for 30 guests with white glove service

- 10 Valet parking passes or fifteen (15) self parking passes

- 1 Hotel room for night of gala
- Champagne pour to welcome guests at tables
- Verbal recognition from stage

Year-round recognition

- Opportunities for additional print media
- One invitation to exclusive BBBS event (*Event to be mutually agreed upon*)



BIG BROTHERS BIG SISTERS

ICE BALL

SPONSORSHIPS

GOLD SPONSOR \$10,000 - (10 AVAILABLE)

Logo featured as a Gold Sponsor on

- Printed invitation and program
- 2 Ice Ball electronic communications
- Ice Ball webpage
- Ice Ball event signage
- Table signage
- Logo featured in evening's presentation

Night of the event

- 2 Prominent reserved tables for 20 guests with white glove service
- 5 Valet parking passes or ten (10) self parking passes
- Verbal recognition from stage

SILVER SPONSOR \$5,000 - (20 AVAILABLE)

Logo Featured as a Silver Sponsor on

- Ice Ball webpage
- Ice Ball event signage
- Table signage

Night of the event

- 1 Preferred reserved table for 10 guests
- 5 Self parking passes

Featured as a Silver Sponsor in

- Printed program

BRONZE SPONSOR \$3,500 - (20 AVAILABLE)

Featured as a Bronze Sponsor on

- Printed program
- Ice Ball event signage
- Table signage

Night of the event

- 1 Preferred reserved table for 10 guests
- 5 Self parking passes

SOLD OUT!



BIG BROTHERS BIG SISTERS

ICE BALL

FUND-A-FRIENDSHIP

HELP US BUILD EXCITEMENT



FUND-A-FRIENDSHIP MATCHING SPONSOR \$10,000

- Support BBBS through a 100% tax-deductible donation
- Logo or name featured during Fund-A-Friendship presentation
- Verbal recognition on stage the night of the event



WHY IS \$1,250 SUCH A BIG DEAL?

Because \$1,250 is what it costs to fund a mentoring relationship for one year. Big Brothers Big Sisters spends a lot of time matching the right child with the right adult mentor. BBBS nurtures the match between the child, the family, and the volunteer with highly skilled professional staff and proven programing.

At any time there are 400 to 600 children on our wait list who are looking for the opportunity to be matched with a Big Brother or Big Sister. We invite you to make a 100% tax-deductible investment that can change a child's life for the better, forever.

Levels of Giving include:

- | | | |
|------------|-----------|---------|
| • \$10,000 | • \$2,500 | • \$500 |
| • \$5,000 | • \$1,250 | • \$250 |

**Fund-A-Friendship commitments of \$1,250 or more, received prior to August 1, 2020, will be featured on website.*



PHOTOS: CHRIS CASELLI



BIG BROTHERS BIG SISTERS

ICE BALL

SPONSOR BENEFITS

ICE BALL BENEFITS AT A GLANCE

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
RESERVED TABLE FOR 10	FOUR	THREE	TWO	ONE	ONE
PRINTED PROGRAM AT EVENT	WRITE-UP	❄️	❄️	❄️	❄️
SIGNAGE AT EVENT	❄️	❄️	❄️	❄️	❄️
COMPLIMENTARY VALET OR SELF-PARKING	❄️	❄️	❄️	❄️	❄️
EVENING'S PRESENTATION	❄️	❄️	❄️	❄️	
ICE BALL WEBPAGE	❄️	❄️	❄️	❄️	
VERBAL RECOGNITION	❄️	❄️	❄️		
EVENT PROMOTION EMAILS	❄️	❄️	❄️		
MAILED PRINTED INVITATION	❄️	❄️	❄️		
WHITE GLOVE SERVICE	❄️	❄️	❄️		
PRINT ADS	❄️	❄️			
PRESS RELEASE	❄️	❄️			
HOTEL ROOM	TWO	ONE			
CHAMPAGNE POUR TO WELCOME GUESTS	❄️	❄️			
RADIO & TV (NOT GUARANTEED)	PREMIUM	❄️			
ON-AIR CO-PROMOTION (NOT GUARANTEED)	❄️				
SNEAK PEEK GUEST LIST	❄️				
EXCLUSIVE INTRODUCTIONS BY CEO (LIMIT 3)	❄️				

#IceBall20



BIG BROTHERS BIG SISTERS

ICE BALL

LEADERSHIP

HOST COMMITTEE

ICE BALL CHAIRS:

LESLIE & TROY MARCUS

CHRISTINE & BLAKE ABSHER
JENNIFER ANTHONY & MACON
FOSTER
WYNN BAKER
PAIGE & KELLY BARNES
BROOKE & ADAM BLUM
BECKY BONHAM
PAULA & KEVIN BURNS
LARA BURNS & MATTHEW BOYDA
BRANDON CHRISTENSEN
CARLY & CLAYTON CHRISTOPHER
LAURA & RYAN COAXUM
ELIZABETH & NAD ELIAS
KATHERINE & MATT GALLAGHER
LESLIE & ROB GANDY

JESSICA HESTER & CHUCK GORDON
HEATHER & DOMINICK GRANATO
PAMELA & WILL HURLEY
JOSHUA KETTLER
JULIA LANCASTER
RACHEL LEIBOLD
PAIGE MARCUS & HAMILTON
MADDEN
SOPHIE & JAMES MANN
RACHEL & COLT MCCOY
ALEXIS SIMON & GORDON MOORE
CONNIE & BILL NELSON
SUZY PATTERSON
LAUREN PETROWSKI & JUSTIN POSES
LYNETTE PERKINS

MALINI & VIM RAJPUT
LORI & MARK RAMSEUR
KATE & KURT RATHMANN
LANDON ROSS
SARAH & ALBERT SWANTNER
BROOKE & BRANDON TAYLOR
KACIE TAYLOR
THE HONORABLE ELLEN &
CALEB TROXCLAIR
ERIN & JAY TUGGLE
LINDSAY & JOE WARNOCK
ASHLEY & JUSTIN YARBOROUGH

BBBS BOARD OF DIRECTORS

BBBS ADVISORY COUNCIL

BLAKE ABSHER	PAMELA MALUNAT HURLEY
DAVE ALBEN	LONZO JACKSON
JAMIE AVILA	APRIL JUSTICE
BECKY BONHAM	LYNETTE PERKINS
HEATHER GRANATO	EVAN SPAULDING
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DARRELL BAZZELL
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KERRY HALL
AMY JONES

NYLE MAXWELL
DR. COLETTE PIERCE
BURNETTE
DICK RATHGEBER
DR. JOANNE SMITH
LAWRENCE SPECK
CARL STUART
TOM TAYLOR

BIG BROTHERS BIG SISTERS' MISSION IS TO PROVIDE CHILDREN FACING ADVERSITY WITH STRONG AND ENDURING, PROFESSIONALLY SUPPORTED ONE-TO-ONE RELATIONSHIPS THAT CHANGE THEIR LIVES FOR THE BETTER, FOREVER.

PLEASE NOTE: COMMITMENTS MUST BE RECEIVED BY **MONDAY, APRIL 30, 2020** TO BE CREDITED IN THE INVITATION. DUE TO A HISTORY OF SELL-OUT SUCCESS, BALLROOM SEATING IS LIMITED AND WILL BE ASSIGNED AS RESERVATIONS ARE RECEIVED. ALL PROCEEDS WILL SUPPORT OUR AWARD-WINNING LOCAL BIG BROTHERS BIG SISTERS OF CENTRAL TEXAS.

YOUR GIFT, MINUS THE VALUE OF YOUR TICKETS, IS TAX-DEDUCTIBLE.

BIG BROTHERS BIG SISTERS OF CENTRAL TEXAS • PO BOX 4555, AUSTIN, TEXAS 78765 • (512) 472-5437

www.BigMentoring.org



BIG BROTHERS BIG SISTERS

ICE BALL

RESERVATIONS

RESERVE YOUR SPOT AT ICE BALL TODAY!

☐ Diamond Sponsor (\$50k)

☐ Platinum Sponsor (\$25k)

☐ Gold Sponsor (\$10k)

☐ Silver Sponsor (\$5k)

SOLD OUT! ☐ Bronze Sponsor (\$3.5k)

☐ I would like to support a match with a gift of \$ _____

SIGNATURE _____ DATE: _____

TABLE NAME AS YOU WOULD LIKE IT LISTED ON PRINTED MATERIALS:

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

EMAIL _____

PHONE _____

PLEASE **INVOICE** ME ON THIS DATE: _____ I PLAN TO **PAY** BY THIS DATE: _____

NOTE: ALL SPONSORSHIPS/TABLES MUST BE **PAID IN FULL BY JULY 1, 2020**

I PREFER TO PAY BY: ☐ CHECK (PAYABLE TO BBBS) ☐ VISA ☐ MC ☐ AMEX

CARD NO. _____ EXP. DATE _____ CSV: _____

PLEASE RETURN THIS FORM WITH PAYMENT TO: IPENA@BIGMENTORING.ORG OR

BIG BROTHERS BIG SISTERS OF CENTRAL TEXAS

PO Box 4555

AUSTIN, TEXAS 78765

THANK YOU FOR SUPPORTING BIG BROTHERS BIG SISTERS!