

BOWL For Kids



APRIL 24 & 25, 2020
Highland Lanes, Austin, TX
#BFK20



Bowl For Kids 2020



BigMentoring



www.BowlForKidsAustin.org



It's all about the kids!

WELCOME!

You can help change a child's life for the better, forever. Join over 1,000 individuals and companies who raise money for BBBS and celebrate with a weekend of bowling. Celebration includes food, drinks, team photos, and killer door prizes!

This themed bowling event helps BBBS provide the funding needed to bring caring, adult mentors to children who need them. At any given time as many as 500 children are still waiting to be matched with a Big Brother or Big Sister of their own. Bowl for Kids helps move these children off the waiting list and gets them matched with the Bigs that they need and deserve!

100% of funds raised are used locally to create and nurture life-changing friendships between at-risk youth and caring adult mentors.



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Bowl for Kids is a fun and easy way to support the life-changing work of Big Brothers Big Sisters of Central Texas. All you have to do is form a fundraising team, collect donations and show up to bowl!

THE BASICS

1 FORM A SIX PERSON TEAM

Ask friends, family or coworkers to join your team!

2 FUNDRAISE FOR BBBS

By simply sending an email, texting, posting on Facebook or asking a few friends for support, you can make a BIG difference.

3 QUALIFY TO BOWL

Individual Goal: \$125

\$25 from 5 friends = success!

Team Goal: \$750

\$750 qualifies your team for a bowling slot. Work with your team of 6 and check out our fundraising tips!

4 CHOOSE YOUR TIME

Once you reach your fundraising goal, call us to schedule the bowling time slot that works best for your team.

5 COME CELEBRATE

Plan your costume and show up to your scheduled bowling time to enjoy a great event with food, drinks, photo opportunities, event t-shirt and prizes.

6 KEEP UP THE AWESOME FUNDRAISING

Very Important Bowler (VIB) Goal: \$1,250 or more

Become a VIB by increasing your team goal to fund a match for a year and you'll receive special perks!

Questions?

Contact development@bigmentoring.org or 512-472-5437



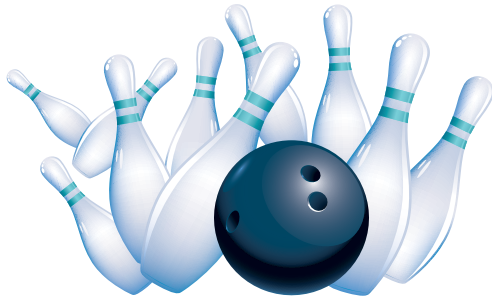
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Big Brothers Big Sisters.
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BOWL For Kids

SPONSORSHIP

King Pin - \$25,000

Supports twenty 20 Big/Little mentoring relationships for a year. (1 available)

Media:

- Opportunity to be featured in one BBBS bowler newsletter, blog post or other print media
- Minimum of one (1) media alert and one (1) press release
- Exclusive naming opportunity

Logo featured as a King Pin Sponsor on:

- Exclusive on print invitation
- Electronic invitation
- All BFK electronic communications
- BFK website with link to your webpage
- All BFK event signage
- BFK t-shirts

Event Day:

- Eight (8) lanes reserved for 8 teams of 6 people
- Preferred bowling times
- VIB status for all eight (8) lanes which includes free beer, early check-in and free swag (t-shirt, team photo and bragging rights!)
- Verbal recognition throughout the event

Year-round Recognition:

- Opportunities for additional print media
- Invitation to exclusive BBBS events

SOLD OUT!

Perfect Score - \$10,000

Supports eight (8) Big/Little mentoring relationships for a year. (2 available)

Media:

- Print ads (media is never guaranteed)

Logo featured as a Perfect Score sponsor on:

- Electronic invitation
- Two (2) BFK electronic communications
- BFK website
- One BFK event sign
- BFK t-shirts

Event Day:

- Six (6) lanes reserved for 6 teams of 6 people
- Select bowling times
- VIB status for all six (6) lanes which includes free beer, early check-in and free swag (t-shirt, team photo and bragging rights!)
- Verbal recognition as a Perfect Score sponsor

Year-round Recognition:

- Opportunities for additional print media



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Lucky Strike - \$5,000

Supports four (4) Big/Little mentoring relationships for a year. (3 available)

Media:

- Name listed in print ads (media is never guaranteed)

- One BFK event sign
- BFK t-shirts

Logo featured as a Lucky Strike sponsor on:

- Electronic invitation
- One (1) BFK electronic communication
- BFK website

Event Day:

- Four (4) lanes reserved for 4 teams of 6 people
- VIB status for all four (4) lanes which includes free beer, early check-in and free swag (t-shirt, team photo and bragging rights!)

Super Spare - \$2,500

Supports two (2) Big/Little mentoring relationships for a year. (4 available)

Featured as a Super Spare sponsor on:

- BFK website
- One BFK event sign
- BFK t-shirts

Event Day:

- Two (2) lanes reserved for 2 teams of 6 people
- VIB status for both teams which includes free beer, early check-in and free swag (t-shirt, team photo and bragging rights!)

Sure Shot - \$1,250

Supports one (1) Big/Little mentoring relationship for a year. (8 available)

Featured as a Sure Shot sponsor on:

- One BFK event sign
- BFK t-shirts

Event Day:

- One (1) lane reserved for 1 team of 6 people & VIB status

Pin Setter - \$500

Want to contribute but can't attend the event? Be a Pin Setter!
You'll receive recognition on one BFK event sign.



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What is a "VIB"?



"VIB" status is special recognition for rock star individuals who raise \$1,250 or more. Raising \$1,250 helps BBBS fund a match between a Big and a Little in the Big Brothers Big Sisters program for an entire year and single-handedly changes lives! This is a great way to get kids off the waiting list and help them succeed in life.

"VIB" - VERY IMPORTANT BOWLER



**Becoming a VIB is important!
We're cheering you on toward
our coveted \$1,250 VIB status!**

VIBs are super cool. They earn the satisfaction of funding a match between a Big and a Little for one whole year. They also receive the following perks at the event:

- personal service at your lane
- extra drink tickets
- more opportunities to win the door prize drawing
- bragging rights
- food and snacks



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BOWL FOR KIDS 2020 INDUSTRY BOWL

Celebrate, Bowl and Network with us!

WHAT IS IT?

Bowl For Kids' Industry Bowl provides a great opportunity to connect with peers from your industry as you compete against each other at a two-day, themed bowling event. Network while helping BBBS of Central Texas raise funds to bring professionally-supported mentoring relationships to more children who need them.

2019 Industry Bowl Divisions

Bowl Type	Lead
Technology	ARM
Game Developers	The Wave VR
Civil Engineering	K Friese + Associates
Media	KVUE
BBBS Matches	Joe Strychalski

**Have you been trying to make
a connection with someone?**

**Prospective partners,
clients, vendors?**

**Make it happen at BBBS'
Industry Bowl!**

2019: Civil Engineering Bowl

TEAMS - 10

Teams Raised: \$17,000

VIB Teams: 5

Team Members: 60

**VIB denotes a team which has
raised \$1,250 or more*

**Help us challenge more
companies to raise
more money for kids in
Central Texas!**

Leaderboard

Rogers O'Brien	\$ 4,510.00
Huckabee & Associates	\$ 3,525.00
Pape-Dawson #2	\$ 2,435.00
K. Friese	\$ 1,775.00
Pape-Dawson #1	\$ 1,696.00
Total:	\$ 3,321.90

For more information contact us at
development@bigmentoring.org or (512)472-5437.



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Join the Bowl for Kids Committee!

 Big Brothers Big Sisters.
OF CENTRAL TEXAS

BOWL For Kids

Bowl for Kids Host Committee Member Role Overview

2020 Event Details

Friday and Saturday, April 24-25, 2020
Highland Lanes

**Fundraise
& have fun
for a great
cause!**



Bowl for Kids is a peer-to-peer fundraising event that culminates in a weekend celebration and includes food, drinks, prizes and opportunities for networking and socializing while raising funds for Big Brothers Big Sisters of Central Texas.

Brainstorm and shape logistics!

Identify potential sponsors!

Get your friends and workplace to join in on the fun!

You can help change a child's life!
**RSVP on Facebook at
Bowl For Kids 2020**

Questions?

Contact us at 512-472-5437 or at
development@bigmentoring.org



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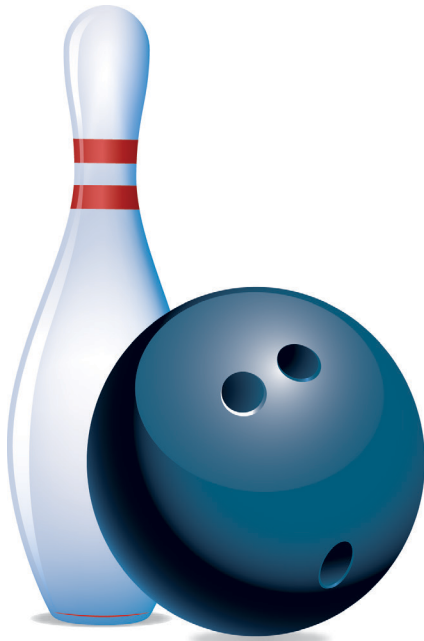


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BOWL For Kids

THANK YOU!

Thank you for signing up to participate in Big Brothers Big Sisters' Bowl for Kids event. This is our **37th** year of hosting the best party of the spring and a fun, simple and rewarding way to create and support life-changing friendships for at-risk children in our community.



Need help or have questions?

We are here to help. If you have any questions along the way, please contact our event staff at **development@bigmentoring.org** or **512-472-5437**.

We are also happy to come speak to your group or company about BBBS and Bowl for Kids.



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BOWL For Kids

BFK Committee

Bart Sasam, *Chair*
Madison Billings
Brandon Christensen
Kitty Geiger
Micah Malnar
Mike MccShaffrey
Amanda Mullins
Michael Rodriguez
Cameron Rohn
Stefan Sinclair
Wendy Whitby

Executive Board of Directors

April Justice, *Chair*
Blake Absher
Dave Alben
Jamie Avila
Becky Bonham
Heather Granato
Scott Haigler
Pamela Malunat Hurley
Lynette Perkins
Evan Spaulding
Albert Swantner

Advisory Council

Darrell Bazzell
Kyndel Bennett
Clayton Christopher
Dr. Paul Cruz
Hector De Leon
Chris Ellis
Gary Farmer
Kerry Hall
Amy Jones
Nyle Maxwell
Dr. Colette Pierce Burnette
Dick Rathgeber
Lawrence Speck
Carl Stuart
Tom Taylor

About BBBS

Big Brothers Big Sisters of Central Texas exists to ignite the power and promise of youth. We do this by creating caring one-to-one relationships between children and adult volunteers who serve as mentors, role models and guides. In any given year we serve approximately 1,000 children in the Central Texas area.

For every child we serve there is another child waiting to be matched with a mentor. Bowl for Kids allows us to provide more of these children with the life-changing mentoring relationships they need and deserve.

For more information:

www.BowlForKidsAustin.org

or contact Development@BigMentoring.org



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SPONSOR SIGN UP FORM

☐ I/We would like to be a Bowl for Kids sponsor at the following level:

- ☐ ~~King Pin (\$25,000)~~ **SOLD OUT!** ☐ Perfect Score (\$10,000) ☐ Lucky Strike (\$5,000)
- ☐ Super Spare (\$2,500) ☐ Sure Shot (\$1,250) ☐ Pin Setter (\$500)

☐ I would like to form _____ team(s)

Team Name(s): _____

☐ I am unable to form a team or become a sponsor,
but I would like to donate to BBBS \$ _____

Signature: _____ Date: _____

Company/Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

I prefer to pay by: ☐ Check (payable to BBBS) ☐ Visa ☐ MC ☐ AmEx

Card no.: _____ Exp. Date: _____ CSV: _____

Please return this form with payment to:

Development@BigMentoring.org or
Big Brothers Big Sisters, Attn: Bowl for Kids
P.O. Box 4555, Austin, TX 78765-4555



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BBBS Mission:

Big Brothers Big Sisters of Central Texas serves nearly 1,000 children in Central Texas every day. For over 49 years, we've matched children ages 6 and up with caring adult mentors who offer encouragement and support to each child.

It's our vision that all youth achieve their full potential. To that end, BBBS' mission is to create and support one-to-one mentoring relationships that ignite the power and promise of youth. BBBS depends on donations to recruit, screen and train volunteers, and to provide on-going support for children, families and volunteers as they build and sustain long-lasting relationships. Last year, more than 97 percent of the children served by BBBS remained in school and avoided early parenting.

512-472-5437
4800 Manor Rd., Building K
Austin, TX 78723