

## VIRTUAL BOWL FOR KIDS



## Costume Contest

Welcome to the first ever Big Brothers Big Sisters Bowl For Kids Virtual Bowl! In addition to fundraising on our website by forming 'virtual' teams and raising donations, we have some fun activities planned that you and your friends and family can participate in from home!

## This week we are introducing our Virtual Bowl Costume Contest Here's How it works:

- 1. Post your best photo of yourself, your friends or family in your Roaring 20s-themed costume on social media using the hashtag #BowlforKidsAustin
- 2. Post on the <u>Bowl for Kids Facebook Event page</u> and on your own social media channels. Be sure to add #BowlforKidsAustin and tag @BigMentoring
- 3. Viewers will vote to select the weekly costume winner by 'Liking" your photo on our Bowl for Kids Facebook event page
- 4. The deadline to "Like" costume entries is every Friday at 5 pm (in the weeks leading up to April 24th)
- 5. All weekly winners will be entered into a Grand Finale Contest Showdown and our grand prize winner will be announced Saturday, April 25th
- 6. Weekly winners will receive a \$50 gift card to their favorite local restaurant
- 7. Our Grand Prize Winner will receive a \$100 gift card to their favorite local restaurant, bragging rights, and a custom Bowling Pin Award!

## Here's How to Enter and Vote!

- 1. Go to facebook.com/bigmentoring and 'Like' our page
- 2. Next click on Events and Choose Bowl For Kids 2020
- 3. Click Going!
- 4. Now gussy yourself and your roomies up in your Roaring 20's finery
- 5. Snap a picture and post on the Bowl For Kids Facebook Event page with the hashtag #BowlForKidsAustin and tag @BigMentoring
- 6. Share, share share!
- 7. Likes will be tabulated at 5 pm each Friday

That's all there is to it! We can't wait to see you online!

Give us a call at 512-472-5437 if you have questions, or email us at events@bigmentoring.org