

BIG BROTHERS BIG SISTERS

ICE BALL















AN EVENING THAT MAKES A LIFETIME OF DIFFERENCE

SATURDAY, AUGUST 28, 2021 THE FAIRMONT HOTEL 6:00 P.M. - MIDNIGHT



JOIN US FOR THE BRIGHTEST GEM OF AUSTIN'S CHARITY GALAS

An evening that makes a lifetime of difference

Big Brothers Big Sisters is going bigger, bolder and brighter for this year's Ice Ball gala with cocktails, silent auction, BIG board, seated dinner, live auction, music, and dancing. 100% of funds raised stay local and are used to create and nurture life-changing friendships between at-risk youth and caring adult mentors. More than 98% of our Little Brothers and Sisters stay in school, stay out of trouble, and keep up their grades.



2020 LEAD SPONSORS

Carly & Clayton Christopher



















N 2021...

Over 1,200 guests joined from near and far to raise over \$700,000 for BBBS!

Large online reach | The BBBS and Ice Ball websites had over 40,000 unique visitors.

Connected audience | 10,000+ email recipients, 3,000+ Facebook fans, 2,500 Twitter followers.

Active participants | Every year nearly 1,000 Bigs volunteer 50,000+ hours with their Littles.

Cultivation | Ice Ball is a great opportunity to get to know your clients in a fun, festive setting.

Media Exposure | Over 4 million media impressions made!

























SPONSORING IS A GREAT WAY TO SUPPORT AUSTIN'S YOUTH

DIAMOND SPONSOR \$50,000 - (1 AVAILABLE)

- Logo featured as the Diamond sponsor on: event invitation, program, all Ice Ball electronic communications, Ice Ball webpage, event signage, BetterUnite webpage, table signage, bid paddle
- Opportunity to join BBBS in one (1) on-air promotion (media is never guaranteed)
- Minimum of one (1) media alert
- Opportunity for company representative to welcome guests (from stage if in person or via pre-recorded message if Delivered)
- Featured in the evening's presentation
- Verbal and photo/logo recognition during program

Year-round recognition

- · Opportunities for additional print media
- · Invitations to exclusive BBBS events

OPTION A: In-Person

- 4 elite reserved tables for 40 guests with white glove service
- 20 valet parking passes
- 2 hotel rooms for night of gala
- Champagne pour to welcome guests at tables

Added benefit of being a BBBS partner

- Opportunity for first look at guest list (pre-event)
- Special introductions by the CEO at Ice Ball (limit 3)

OPTION B: Delivered

- Opportunity for a custom-curated meal for 20 to 30 people with wine pairings delivered to your home or chef prepared in-home depending on your comfort level
- 1 Fairmont hotel suite voucher to use at a later date
- · 6 bottles of champagne delivered to your home
- Your logo featured on header of a virtual photo booth (optional)
- Access to VIP happy hour experience A Mixologist will be making drinks and helping you craft the perfect cocktail at home! All ingredients will be delivered to you the week of the event
- Pop-up Party delivery
 - Ice Ball décor, AV set-up consultation, bartender, party photographer
 - Acoustic guitar pre-party



PLATINUM SPONSOR \$25,000 - (2 AVAILABLE)

- Logo featured as the Platinum sponsor on: event invitation, event program, four (4) Ice Ball electronic communications, Ice Ball webpage, BetterUnite webpage, Ice Ball event signage, table signage
- Minimum of one (1) media alert
- · Featured in the evening's presentation
- · Verbal and logo recognition during the evening's program

Year-round recognition

· Opportunities for additional print media

OPTION A: In-person

- 3 premium reserved tables for 30 guests with white glove service
- 10 valet parking passes or 15 self-parking passes
- 1 hotel room for night of gala
- Champagne pour to welcome guests at tables

 One invitation to exclusive BBBS event (Event to be mutually agreed upon)

OPTION B: Delivered

- Opportunity for a custom-curated meal for 10 to 20 people with wine pairings delivered to your home or chef prepared in-home depending on your comfort level
- 1 Fairmont hotel suite voucher to use at a later date
- 2 bottles of champagne delivered to your home
- Your logo featured on header of a virtual photo booth (optional)
- Access to VIP happy hour experience A
 Mixologist will be making drinks and helping you
 craft the perfect cocktail at home! All ingredients
 will be delivered to you the week of the event
- Pop-up Party delivery
 - Ice Ball décor, and AV set-up consultation



GOLD SPONSOR \$10,000 - (10 AVAILABLE)

- Logo featured as a Gold sponsor on: event invitation, event program, two (2) Ice Ball electronic communications,
 Ice Ball webpage, BetterUnite webpage, Ice Ball event signage, table signage
- · Minimum of one (1) media alert
- · Featured in the evening's presentation
- · Verbal recognition during the evening's program

OPTION A: In-person

- 2 prominent reserved tables for 20 guests with white glove service
- 5 valet parking passes or 10 self-parking passes

OPTION B: Delivered

- Opportunity for an upscale meal for up to 10 people with wine pairings (up to 6 bottles) delivered to your home or chef prepared in-home if comfortable
- · 2 bottles of champagne delivered to your home
- Your logo featured on header of a virtual photo booth (optional)
- Access to VIP happy hour experience A
 Mixologist will be making drinks and helping you
 craft the perfect cocktail at home! All ingredients
 will be delivered to you before the event
- AV set-up consultation

SILVER SPONSOR \$5,000 - (20 AVAILABLE)

- Logo featured as a Silver sponsor on: Ice Ball webpage, BetterUnite webpage, event signage and table signage
- Featured in the invitation, program and evening's presentation

OPTION A: In-person

- 1 preferred reserved table for 10 guests
- 5 self-parking passes

OPTION B: Delivered

- Upscale meal for up to 10 people with wine pairings (4 bottles) delivered to your home
- Access to a Mixologist who will be mixing drinks and helping you craft the perfect cocktail at home! All ingredients will be delivered to you before the event



BRONZE SPONSOR \$3,500 - (15 AVAILABLE)

- Featured as a Bronze sponsor on: Ice Ball webpage, BetterUnite webpage, event signage, event program and table signage
- · Recognition in evening's presentation

OPTION A: In-person

- 1 reserved table for 10 guests
- 1 self-parking pass

OPTION B: Delivered

 Opportunity for a catered meal for up to 10 people with a bottle of wine delivered to your home

BIG TABLE \$2,000 - (FOR CURRENT BIGS ONLY)

Listed on Ice Ball webpage and BetterUnite webpage

OPTION A: In-person

• 1 reserved table for 10 guests

OPTION B: Delivered

 Opportunity for appetizers for up to 10 people along with a custom Ice Ball Cocktail kit for up to 10 people delivered to your home

IN-PERSON ONLY ICE BALL GALA EVENT TICKETS \$500 EACH

The hottest ticket to the coolest event in town! Includes dinner, drinks, live auction, silent auction, pre-event happy hour, fund-a-friendship, mission story, post-event party, dancing, and more.

DELIVERED ONLY IN-HOME DINNER FOR 2 — \$500

- Opportunity for an upscale meal for 2 people with a bottle of wine delivered to your home
- · Cocktail kit for 2 delivered to your home the week of the event
- In-home viewing and participation in Ice Ball



HELP US BUILD EXCITEMENT



FUND-A-FRIENDSHIP MATCHING SPONSOR \$10,000

- Support BBBS through a 100% tax-deductible donation
- Logo or name featured during Fund-A-Friendship presentation
- · Verbal recognition on stage the night of the event



WHY IS \$1,250 SUCH A BIG DEAL?

Because \$1,250 is what it costs to fund a mentoring relationship for one year. Big Brothers Big Sisters spends a lot of time matching the right child with the right adult mentor. BBBS nurtures the match between the child, the family, and the volunteer with highly skilled professional staff and proven programing.

At any time there are 400 to 600 children on our wait list who are looking for the opportunity to be matched with a Big Brother or Big Sister. We invite you to make a 100% tax-deductible investment that can change a child's life for the better, forever.

Levels of Giving include:

• \$10,000

• \$2,500

• \$500

• \$5,000

• \$1,250

• \$250

*Fund-A-Friendship commitments of \$1,250 or more, received prior to August 1, 2021, will be featured on website.





PHOTOS: CHRIS CASELLI



In-Person Benefits At A Glance

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
RESERVED TABLE FOR 10	FOUR	THREE	TWO	ONE	ONE
Printed program at event	WRITE-UP	*	*	*	*
Signage at event	*	*	*	*	*
Complimentary valet or self-parking	*	*	*	*	*
Evening's Presentation	*	*	*	*	*
ICE BALL WEBPAGE	*	*	*	*	*
Verbal recognition	*	*	*		
Event promotion emails	*	*	*		
Mailed printed invitation	*	*	*	*	
White glove service	*	*	*		
Print ads	*	*			
Press release	*	*	*		
Hotel room	TWO	ONE			
Champagne pour to welcome guests	*	*			
Radio & TV (not guaranteed)	PREMIUM	*			
On-air co-promotion (not guaranteed)	*				
Sneak peek guest list	*				
Exlusive introductions by CEO (limit 3)	*				



DELIVERED BENEFITS AT A GLANCE

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Meal Provided	Custom- Curated For 20-30	Custom- Curated For 10-20	UPSCALE MEAL FOR UP TO 10	UPSCALE MEAL FOR UP TO 10	CATERED FOR Up to 10
Fairmont Hotel Suite Voucher	1	1			
Champagne Delivered	6 Bottles	2 Bottles	2 Bottles		
Wine Delivered	*	*	6 BOTTLES	4 Bottles	1 BOTTLE
VIP Happy Hour Experience	*	*	*	*	
Logo Featured on Virtual Photo Booth	*	*	*		
Pop-up Party Delivery	*	*			
Event invitation	Logo	Logo	Logo	Listed	
Event Program	Logo	Logo	Logo	Listed	Listed
Event promotion emails	All	4	2		
Ice Ball webpage	Logo	Logo	Logo	Logo	Listed
Press release	*	*	*		
Print Ads	*	*			
Radio & TV (not guaranteed)	PREMIUM	*			
On-air co-promotion (not guaranteed)	*				
Company Rep. Welcome	*				
Sneak peek guest list	*				
Exlusive introductions by CEO (limit 3)	*				



LEADERSHIP

HOST COMMITTEE

ICE BALL CHAIRS:

PAULA & KEVIN BURNS

CHRISTINE & BLAKE ABSHER
JENNIFER ANTHONY & MACON
FOSTER
WYNN BAKER
PAIGE & KELLY BARNES
BROOKE & ADAM BLUM
BECKY BONHAM
PAULA & KEVIN BURNS
LARA BURNS & MATTHEW BOYDA
BRANDON CHRISTENSEN
CARLY & CLAYTON CHRISTOPHER
LAURA & RYAN COAXUM
ELIZABETH & NAD ELIAS
KATHERINE & MATT GALLAGHER
LESLIE & ROB GANDY

JESSICA HESTER & CHUCK GORDON
HEATHER & DOMINICK GRANATO
PAMELA & WILL HURLEY
JOSHUA KETTLER
JULIA LANCASTER
RACHEL LEIBOLD
PAIGE MARCUS & HAMILTON
MADDEN
SOPHIE & JAMES MANN
RACHEL & COLT MCCOY
ALEXIS SIMON & GORDON MOORE
CONNIE & BILL NELSON
SUZY PATTERSON
LAUREN PETROWSKI & JUSTIN POSES

LYNETTE PERKINS

Malini & Vim Rajput
Lori & Mark Ramseur
Kate & Kurt Rathmann
Landon Ross
Sarah & Albert Swantner
Brooke & Brandon Taylor
Kacie Taylor
The Honorable Ellen &
Caleb Troxclair
Erin & Jay Tuggle
Lindsay & Joe Warnock
Ashley & Justin Yarborough

BBBS BOARD OF DIRECTORS

April Justice, Chair Blake Absher Becky Bonham Lara Burns Boyda Rajal Dhruva Denver Dunlap Heather Granato Art Guerra

SCOTT HAIGLER
SHELLIE HAYES-MCMAHON
PAMELA MALUNAT HURLEY
LYNETTE PERKINS
EVAN SPAULDING
ALBERT SWANTNER
JASON VITANZA

BBBS ADVISORY COUNCIL

Darrell Bazzell
Kyndel Bennett
Clayton Christopher
Hector De Leon
Chris Ellis
Gary Farmer
Kerry Hall
Amy Jones

Nyle Maxwell
Dr. Colette Pierce
Burnette
Dick Rathgeber
Lawrence Speck
Carl Stuart
Tom Taylor

BIG BROTHERS BIG SISTERS' MISSION IS TO PROVIDE CHILDREN FACING ADVERSITY WITH STRONG AND ENDURING, PROFESSIONALLY SUPPORTED ONE-TO-ONE RELATIONSHIPS THAT CHANGE THEIR LIVES FOR THE BETTER, FOREVER.

PLEASE NOTE: COMMITMENTS MUST BE RECEIVED BY **FRIDAY, APRIL 30, 2021** TO BE CREDITED IN THE INVITATION. DUE TO A HISTORY OF SELL-OUT SUCCESS, BALLROOM SEATING IS LIMITED AND WILL BE ASSIGNED AS RESERVATIONS ARE RECEIVED. ALL PROCEEDS WILL SUPPORT OUR AWARD-WINNING LOCAL BIG BROTHERS BIG SISTERS OF CENTRAL TEXAS.

YOUR GIFT, MINUS THE VALUE OF YOUR TICKETS, IS TAX-DEDUCTIBLE.



RESERVE YOUR SPOT AT ICE BALL TODAY!

Please select the level of sponsorship and if you plan on attending in-person or would like your benefits delivered.

	•							
☐ Platinum Sponsor (\$ ☐ Gold Sponsor (\$ ☐ Silver Sponsor (\$	or (\$50k) In-person or (\$25k) In-person 10k) In-person \$5k) In-person (\$3.5k) In-person	on or Deliven or Deliven or Deliven or Deliven or Deliven	vered vered vered vered					
Signature		DATE:						
Table name as you would like it list	ED ON PRINTED MATERIALS:							
Name								
Address								
Сіту								
Email								
Phone								
PLEASE INVOICE ME ON THIS DATE:	l plan to	PAY BY THIS DATE:						
Note: All sponsorships/tables must be paid in full by July 1, 2021								
PREFER TO PAY BY:	Payable to BBBS)	ÍSA MC	□ АмЕх					
Card No.	Exp. Date	CS	SV:					

PLEASE RETURN THIS FORM WITH PAYMENT TO: IPENA@BIGMENTORING.ORG OR
BIG BROTHERS BIG SISTERS OF CENTRAL TEXAS
PO Box 4555
Austin, Texas 78765