BBBS Mission:

It’s our vision that all youth achieve their full potential. To that end, BBBS’ mission is to create and support one-to-one mentoring relationships that ignite the power and promise of youth.

APRIL 22 & 23, 2022
Highland Lanes

www.BowlForKidsAustin.org  #BFK22
**SPONSORSHIP**

**Kingpin - $25,000**

_Supports twenty (20) Big/Little mentoring relationships for a year._

- Recognition in all media outreach
- Inclusion in all Bowl for Kids event coverage (*dependent on securing and execution*)
- Recognition at all Bowl for Kids ancillary events
- Verbal recognition as Kingpin Sponsor at the event
- Prominent recognition in event materials including event postcard, event signage, electronic communications, Bowl for Kids website, and Bowl for Kids t-shirt
- Social media recognition
- Eight bowling teams of six people each with VIB status

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**Perfect Score - $10,000**

_Supports eight (8) Big/Little mentoring relationships for a year._

- Recognition in select media outreach
- Inclusion in select Bowl for Kids event coverage (*dependent on securing and execution*)
- Recognition at select Bowl for Kids ancillary events
- Verbal recognition as a Perfect Score Sponsor at the event
- Logo recognition in event materials including event signage, electronic communications, Bowl for Kids website, and Bowl for Kids t-shirt
- Social media recognition
- Six bowling teams of six people each with VIB status

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[www.BowlForKidsAustin.org](http://www.BowlForKidsAustin.org)  #BFK22
Supports four (4) Big/Little mentoring relationships for a year.

- Recognition in select media outreach
- Inclusion in select Bowl for Kids event coverage (dependent on securing and execution)
- Social media recognition
- Logo recognition in event materials including event signage, select electronic communications, Bowl for Kids website, and Bowl for Kids t-shirt
- Four bowling teams of six people each with VIB status

Super Spare - $2,500
Supports two (2) Big/Little mentoring relationships for a year.

- Logo recognition in event materials including event signage, select electronic communications, Bowl for Kids website, and Bowl for Kids t-shirt
- Social media recognition
- Two bowling teams of six people each with VIB status

Sure Shot - $1,250
Supports one (1) Big/Little mentoring relationship for a year.

- Name recognition in event materials including event signage, select electronic communications, Bowl for Kids website, and Bowl for Kids t-shirt
- One bowling team of six people with VIB status

Pin Setter - $500
- Name recognition on Bowl for Kids website
IMPACT

Sponsorship makes an impact. Thanks to our sponsors, last year

• 780 children had a BBBS mentor

• 147 new mentoring matches were created

• 123 matches participated in BBBS’ Big Futures program

• $113,750 in new college scholarships were promised to Littles

• 96% of Littles maintained or improved their grades and progressed to the next grade level

• 99.9% of Littles avoided early parenting

Sign Up Today!

To become a Bowl for Kids sponsor, or for more information, contact Audrie Jahnsen, Development Specialist, at 512-807-3609 or ajahnsen@bigmentoring.org

www.BowlForKidsAustin.org #BFK22