

# Big Brothers Big Sisters Bowl for Kids

The poster features a central graphic of a bowling ball filled with various children's toys and items, including a Rubik's cube, a laptop, a smartphone, headphones, sunglasses, a pair of shoes, a hat, a toy car, a toy train, a star, a heart, a flower, and a pair of glasses. Above the bowling ball is a black cap with the text "SAVED BY THE BOWL!" and a small icon of a bowling ball. The background consists of blue and white diagonal stripes radiating from the center. The text "40TH ANNUAL BOWL FOR KIDS" is written in large, bold, black letters across the top. The BBBS logo is in the top right corner. The Kingpin Sponsor RSM logo is in the bottom right corner. The date "APRIL 21-22, 2023" is written in yellow at the bottom.

Big Brothers  
Big Sisters.  
OF CENTRAL TEXAS

40TH ANNUAL  
BOWL FOR KIDS

SAVED  
BY THE  
BOWL!

Kingpin  
Sponsor  
RSM

APRIL 21-22, 2023

## At Highland Lanes

### **BBBS Mission:**

It's our vision that all youth achieve their full potential. To that end, BBBS' mission is to create and support one-to-one mentoring relationships that ignite the power and promise of youth.

[www.BowlForKidsAustin.org](http://www.BowlForKidsAustin.org)

#BFK23

---

# SPONSORSHIP OPPORTUNITIES

---

## Kingpin - \$25,000

- Recognition in all media outreach
- Inclusion in all Bowl for Kids event coverage (*dependent on securing and execution*)
- Recognition at all Bowl for Kids ancillary events
- Verbal recognition as Kingpin Sponsor at the event
- Prominent recognition in event materials including invitation, event signage, electronic communications, Bowl for Kids website, and Bowl for Kids t-shirt
- Social media recognition
- Eight bowling teams of six people each with VIB status

---

## Perfect Score - \$10,000

- Recognition in select media outreach
- Inclusion in select Bowl for Kids event coverage (*dependent on securing and execution*)
- Recognition at select Bowl for Kids ancillary events
- Verbal recognition as a Perfect Score sponsor at the event
- Logo recognition in event materials including event signage, electronic communications, Bowl for Kids website, and Bowl for Kids t-shirt
- Social media recognition
- Six bowling teams of six people each with VIB status

---

## Lucky Strike - \$5,000

- Recognition in select media outreach
- Inclusion in select Bowl for Kids event coverage (*dependent on securing and execution*)
- Logo recognition in event materials including event signage, select electronic communications, Bowl for Kids website, and Bowl for Kids t-shirt
- Social media recognition
- Four bowling teams of six people each with VIB status

---

## Super Spare - \$2,500

- Logo recognition in event materials including event signage, select electronic communications, Bowl for Kids website, and Bowl for Kids t-shirt
- Social media recognition
- Two bowling teams of six people each with VIB status

---

## Sure Shot - \$1,250

- Name recognition in event materials including event signage, select electronic communications, Bowl for Kids website, and Bowl for Kids t-shirt
- One bowling team of six people with VIB status

# IMPACT

## The future of our Central Texas Community:

Big Brothers Big Sisters' program has a direct and lasting effect on the lives of young people, their families, and the greater Austin community. Research shows that youth in our program have increased confidence, improved social skills, and stay in school at rates that are higher than the national average. They are also significantly less likely to use drugs or alcohol, engage in risky behaviors, or become parents at an early age.

## Thanks to our sponsors, last year

- **780** children had a BBBS mentor
- **147** new mentoring matches were created
- **123** matches participated in BBBS' Big Futures program
- **\$113,750** in new college scholarships were promised to Littles
- **96%** of Littles maintained or improved their grades and progressed to the next grade level
- **99.9%** of Littles avoided early parenting

### Executive Board of Directors

Evan Spaulding, *Board Chair*  
Albert Swantner, *Chair Elect*  
Becky Bonham  
Lara Burns Boyda  
David Cardona  
Zachary A. Carroll  
Jayna Duke  
Denver Dunlap  
Art Guerra  
Scott Haigler  
Shellie Hayes-McMahon  
Pamela Hurley  
Nicholas Johnson PhD  
April Justice  
Lonnie Limon  
Lynette Perkins  
Jason Vitanza

### Advisory Council

Blake Absher  
Darrell Bazzell  
Kyndel Bennett  
Clayton Christopher  
Hector De Leon  
Chris Ellis  
Gary Farmer  
Elizabeth T. Gershoff PhD  
Kristie Gonzales  
Kerry Hall  
Amy Jones  
Nyle Maxwell  
Dick Rathgeber  
Lawrence Speck  
Carl Stuart  
Tom Taylor

To become a Bowl for Kids sponsor, or for more information,  
contact Maddison Ellis, Development Manager - Events,  
at 512-807-3609 or [mellis@bigmentoring.org](mailto:mellis@bigmentoring.org)