
SPONSORSHIP OPPORTUNITIES

Kingpin - \$25,000

- Recognition in all media outreach
- Inclusion in all Bowl for Kids event coverage (*dependent on securing and execution*)
- Recognition at all Bowl for Kids ancillary events
- Verbal recognition as Kingpin Sponsor at the event
- Prominent recognition in event materials including invitation, event signage, electronic communications, Bowl for Kids website, and Bowl for Kids t-shirt
- Social media recognition
- Eight bowling teams of six people each with VIB status

Perfect Score - \$10,000

- Recognition in select media outreach
- Inclusion in select Bowl for Kids event coverage (*dependent on securing and execution*)
- Recognition at select Bowl for Kids ancillary events
- Verbal recognition as a Perfect Score sponsor at the event
- Logo recognition in event materials including event signage, electronic communications, Bowl for Kids website, and Bowl for Kids t-shirt
- Social media recognition
- Six bowling teams of six people each with VIB status

Lucky Strike - \$5,000

- Recognition in select media outreach
- Inclusion in select Bowl for Kids event coverage (*dependent on securing and execution*)
- Logo recognition in event materials including event signage, select electronic communications, Bowl for Kids website, and Bowl for Kids t-shirt
- Social media recognition
- Four bowling teams of six people each with VIB status

Super Spare - \$2,500

- Logo recognition in event materials including event signage, select electronic communications, Bowl for Kids website, and Bowl for Kids t-shirt
- Social media recognition
- Two bowling teams of six people each with VIB status

Sure Shot - \$1,250

- Name recognition in event materials including event signage, select electronic communications, Bowl for Kids website, and Bowl for Kids t-shirt
- One bowling team of six people with VIB status

IMPACT

The future of our Central Texas Community:

Big Brothers Big Sisters' program has a direct and lasting effect on the lives of young people, their families, and the greater Austin community. Research shows that youth in our program have increased confidence, improved social skills, and stay in school at rates that are higher than the national average. They are also significantly less likely to use drugs or alcohol, engage in risky behaviors, or become parents at an early age.

Thanks to our sponsors, last year

- **780** children had a BBBS mentor
- **147** new mentoring matches were created
- **123** matches participated in BBBS' Big Futures program
- **\$113,750** in new college scholarships were promised to Littles
- **96%** of Littles maintained or improved their grades and progressed to the next grade level
- **99.9%** of Littles avoided early parenting

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To become a Bowl for Kids sponsor, or for more information,
contact Maddison Ellis, Development Manager - Events,
at 512-807-3609 or mellis@bigmentoring.org

www.BowlForKidsAustin.org

#BFK23