



**Big Brothers  
Big Sisters®**  
OF CENTRAL TEXAS

# BIG FUTURES QUICK FACTS 2022

**Helping Mentees navigate the transition to young adulthood.**

## GOALS

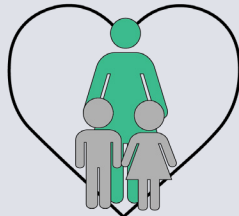
All young people mentored by BBBS of Central Texas will be prepared to obtain a living-wage job, and ultimately self-sustenance, by age 25. We will accomplish this by providing on-going support to matches toward **Enrollment** (post-secondary education), **Employment** (career readiness), or **Enlistment** (military service).

## YOUTH SERVED



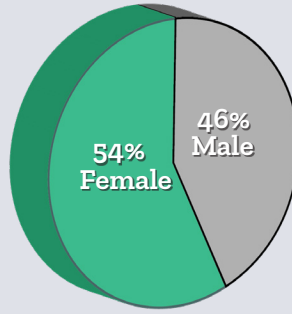
**90%**

live at or below the poverty level



**68%**

of Big Futures Mentees are from single-parent families



**43%**

have an incarcerated family member

**56%** Hispanic

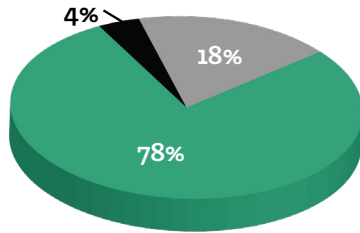
**28%** Black

**8%** White

**8%** Multi-Racial

## GROWTH

Average length of Big Futures matches is more than 7.5 years.



< 3 years

3 - 5 years

5+ years

Big Futures Participation of Eligible Matches

**50%**



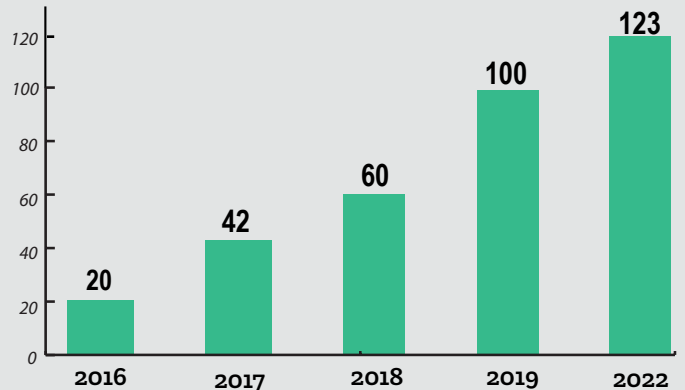
2016

**80%**



2022

Number of Matches Participating



# The Program

Students don't stop needing mentoring the moment they graduate from high school. Especially youth who have faced challenges simply to get through school, much less tackle the job market, post-secondary education, or even enlistment in the military.

Big Brothers Big Sisters of Central Texas' Big Futures program was created to help youth transition to life after high school, whether that be through job readiness, enlistment in the military, or adapting to college life.

Since its beginning in 2016, Big Futures has helped more than 100 matches, offering opportunities and benefits for Littles. Many of BBBS' mentees are the first in their families to attend college. Helping them navigate the intricacies of college applications and applying for scholarships is something that can play a huge role in determining their success. "It's about finding out what their needs are, and helping to meet those needs," said Christina Eisenlord, Big Futures Program Manager.

While BBBS is not an expert in career readiness or strategies for post-secondary education, the agency can provide resources and build partnerships between mentees and experts in the community.

One new opportunity came from Human-I-T, an organization

that works to provide equitable digital access. Valeria Franco from Human-I-T recently offered BBBS an opportunity to participate in their Digital Empowerment program and event. "Valeria had a personal interest in BBBS, our mission and who we serve," said Christina. "She thought we would be an organization that could really help our community and bridge that digital divide. We were beyond excited and grateful for the opportunity to attend this event. In addition, they, along with Visa, donated 113 Chromebooks to our mentees. Building digital equity for our mentees will go a long way toward providing them with opportunities, equal access, and inclusion."

New Big Futures partners include Park University, Your Ticket to College and SID Centers. These programs offer Big Futures Mentees discounts and additional resources. Christina is continuously working to build partnerships with businesses that can offer employment pathways, skill-building opportunities, and donations to help our mentees even more.

The Big Futures program extends this strength-building support at a pivotal time in mentees' lives – when they are graduating from high school and navigating the transition to young adulthood. "Whether they want to learn more about job readiness, resume building, college entrance requirements, life skills, or enlistment requirements, Big Futures is dedicated to helping mentees achieve success on their terms," said Christina.



## Big Futures Partner Organizations & Universities

ACC Ascender  
Truist  
Builders FirstSource  
Park University  
SID Centers  
The Blue Collar Recruiter  
X Factor Consultants  
Your Ticket to College  
Foundation Communities  
Austin 2030 Network

Austin Community College  
Baylor University  
The College of Healthcare Professions  
Huston Tillotson University  
PelotonU  
Skillpoint Alliance  
Southern Careers Institute  
Southwestern University  
Texas A&M University  
Texas Lutheran University  
Texas State University  
University of Texas at Austin



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